

The book was found

Street Logos



Synopsis

Subverted signs, spontaneous drawings, powerful monolithic symbols, and curious characters represent a worldwide outdoor gallery of free contemporary art. Graffiti art is constantly changing. Fresh coats of paint and newly pasted posters appear overnight in cities across the world. New artists, new ideas, and new tactics displace faded images in a perpetual process of renewal and metamorphosis. From Los Angeles to Barcelona, Stockholm to Tokyo, Melbourne to Milan, wall spaces are a breeding ground for graphic and typographic forms as artists unleash their daily creations. Current graffiti art is reflective of the world around it. Using new materials and techniques, its innovators are creating a language of forms and images infused with contemporary graphic design and illustration. Fluent in branding and graphic imagery, they have been replacing tags with more personal logos and shifting from typographic to iconographic forms of communication. Street Logos is a worldwide celebration of these new developments in twenty-first-century graffiti, an essential sourcebook for all art and design professionals, and a delight to everyone excited by the vitality of the street. 423 color illustrations

Book Information

Series: Street Graphics

Paperback: 128 pages

Publisher: Thames & Hudson; First Edition edition (May 2004)

Language: English

ISBN-10: 0500284695

ISBN-13: 978-0500284698

Product Dimensions: 9.2 x 0.6 x 8.7 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars Â Â See all reviews Â (5 customer reviews)

Best Sellers Rank: #1,030,379 in Books (See Top 100 in Books) #141 in Â Books > Arts & Photography > Graphic Design > Commercial > Branding & Logo Design #911 in Â Books > Arts & Photography > Graphic Design > Commercial > Illustration #1994 in Â Books > Humor & Entertainment > Pop Culture > Art

Customer Reviews

This is a great book showcasing those who are on the cutting edge of graffiti art. This is not your typical "tags" graffiti. These folks are pushing the envelope, blurring the lines between cartooning, graffiti, and fine art. Visual artists, do yourself a favor and pick up this book. It's full of fresh ideas

and talent that will make your head spin.

A few years old and still one of the best street art books out there.

My fiancé is a very experienced graphic designer and artist and loves art books in general, to get ideas, inspiration and see other artist's works. This book is nice quality as far as the paper, photos and print, but I'm sorry...it's really boring. I ordered it for my fiancé for Christmas and when it arrived I opened it, flipped through it, and immediately put it back in the box for return to . I've seen some killer street art out there, and this is only about 1/4 full of anything interesting. I feel like I could have gathered the photos for this book. Seems a bit amateurish for what I think it could have been.

this book's alright i thought it was about street logos like the obey giant and actual logo like graffiti but not really just kinda quirky pieces here and there

I just like having art books around. It's not my favorite but for the price it gets the job done.

[Download to continue reading...](#)

Premier League Club Logos: Coloring book on the premier league club logos with information on each team. Great for kids and adults and makes an ideal gift. LOIS Logos: How to Brand with Big Idea Logos Street Logos Bull by the Horns: Fighting to Save Main Street from Wall Street and Wall Street from Itself Print's Best Logos and Symbols: Winning Designs from Print Magazine's National Competition TM: The Untold Stories Behind 29 Classic Logos Essential Elements for Brand Identity: 100 Principles for Designing Logos and Building Brands (Design Essentials) Designing Logos: The Process of Creating Symbols That Endure Lord of the Logos: Designing the Metal Underground Design Matters: An Essential Primer-Brochures, Logos, Packaging, Portfolios Los Logos 7 Symbols, Logos and Trademarks: 1,500 Outstanding Designs from India Conversation with Joel Meyerowitz (Logos) Car Emblems: The Ultimate Guide to Automotive Logos Worldwide Creating Logos with Type (Intuitive Illustrator) Creating Logos from Rounded Rectangles (Intuitive Illustrator Book 2) Creating Logos from Triangles (Intuitive Illustrator) Creating Logos from Circles (Intuitive Illustrator) Brand Identity Essentials: 100 Principles for Designing Logos and Building Brands Design Matters: Logos 01: An Essential Primer for Today's Competitive Market (v. 1)

[Dmca](#)